

SEO Campaign inclusive of Copywriting

| Package | Period (Months) | Set Up | hrs p/m | Rate | Monthly | Total Campaign |
|------------------|-----------------|-------------------------|---------|----------|------------|----------------|
| 3 Month Package | 3 | R 375-00 + Copywriting* | 4 | R 375.00 | R 1 500.00 | R 4 500.00 |
| 6 Month Package | 6 | R 375-00 + Copywriting* | 4 | R 350.00 | R 1 400.00 | R 8 400.00 |
| 12 month Package | 12 | R 375-00 + Copywriting* | 4 | R 300.00 | R 1 200.00 | R 14 400.00 |

| Package | Period (Months) | Set Up | hrs p/m | Rate | Monthly | Total Campaign |
|------------------|-----------------|-------------------------|---------|----------|----------|----------------|
| 3 Month Package | 3 | R 375-00 + Copywriting* | 2 | R 375.00 | R 750.00 | R 2 250.00 |
| 6 Month Package | 6 | R 375-00 + Copywriting* | 2 | R 350.00 | R 700.00 | R 4 200.00 |
| 12 month Package | 12 | R 375-00 + Copywriting* | 2 | R 300.00 | R 600.00 | R 7 200.00 |

Copywriting* Rate R175ph ex vat
 The copywrited will advise on the time needed to work through the content on the site.

Client To Provide Keywords
 List of Competitors